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Blockchain SolutionsASIA

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Featured Summits:



Banking & Insurance



Construction & Transportation



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Fundraising



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Manufacturing

25 June 2018

REF: BSA2018/ASS-D/0226

Ms. Sarojini Ruth Rajahser
President
National Association of Women Entrepreneurs of Malaysia (NAWEM)
Persatuan Kebangsaan Usahawan Wanita Malaysia
Lot 11, Rumah Puspanita
5171 Jalan Hose, 50460 Kuala Lumpur
Malaysia

Circulate to all members

Dear Ms. Sarojini Ruth Rajahser,

RE: EXCLUSIVE OFFER FOR ASSOCIATION MEMBERS TO ATTEND THE BLOCKCHAIN SOLUTIONS ASIA 2018 (27 – 29 SEPTEMBER 2018, KUALA LUMPUR CONVENTION CENTRE, MALAYSIA)

Warm greetings from the Blockchain Solutions Asia 2018 Secretariat!

We are pleased to invite your good organization to participate at the forthcoming Blockchain Solutions Asia 2018 Conference and Exhibition scheduled to be held from 27 - 29 September 2018 at Kuala Lumpur Convention Centre, Malaysia.

The Blockchain Solutions Asia 2018 (BSA2018) themed '**Blockchain Revolution: The Future of Economy and Humanity**' is set to provide an interactive platform for industry stakeholders to better understand the impact of Blockchain Revolution and its technological advances on their business models and operating processes. This will also be the largest Digital Ledger Technologies (DLT) event showcasing the latest technologies and solutions that introducing the applications and adoptions of blockchain in order for participants to be benefited from this technology-led era.

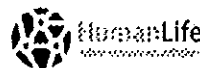
The Blockchain Solutions Asia 2018 conference deliberations will be on the following themes:

- **Blockchain Explained: Industry Application, Regulatory Framework and Risk Assessment**
- **Blockchain Infrastructure and Development**
- **Blockchain-Enabled Funding and Financing System: A Paradigm Shift In Capital Raising And Project Financing**
- **A Game Changer for The Banking and Insurance Industry?**
- **Blockchain Technology In The Manufacturing Sector**
- **The Driver of Transformational Change In The Energy Sector**
- **Revolutionizing The Healthcare Sector**
- **The Defining Factor of Smart Cities For Building And Transportation Sectors**

The conference will include, but not limited to: An Overview of Blockchain, the development standards, regulations framework and risk assessment of this new age technology. This will provide you better understanding on Blockchain, its standard and compliances. The 6-Featured Symposiums will provide in-depth discussion on the adoption and applications of blockchain for each specific sector including ICO, Banking & Insurance, Manufacturing, Energy, Healthcare, and Building & Transportation. You will be directed as how to adopt blockchain technology in each of these sector, analyse the potentials and

Blockchain Solutions Asia 2018 Secretariat c/o: Confexhub Group
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challenges of blockchain applications integration; thus, helping you to innovate, transform and reform your business model under the new technology-led world order.

During the Conference and Exhibition, we will also connect you with potential partners through our hive of activities including, but not limited to:

- High Calibre Conference – an unparalleled platform to share your experiences and demonstrate your expertise as high-growth tech leader;
- Networking Breaks & Luncheon – an effective way to connect and network with high-level industry stakeholders and high-networth individuals;
- Products & Services Showcase – creative, interactive and experiential exposure on your technologies & services;
- Digital Start-ups' Pitching Competition – Opportunity to engage with potential investors for innovation commercialisation;
- Business Matching Meetings – effective pre-arranged meetings to facilitate collaborations; and
- Exclusive Sponsored Events – an effective strategy to out-perform your brand and recognition as industry driver

On behalf of the Executive Advisory and the Organizing Committees, I would like to take this opportunity to offer your members an exclusive discounted rate to attend the aforesaid conference and exhibition. Please refer to the ticket pricing scheme as below:

Ticket Type	Normal Price	Exclusive Offer Rate
Conference (27 th September 2018)	RM1,400	RM 980
Featured Symposium (1 Only) (28 th September 2018)	RM875	RM 500
Featured Symposium (1 + 1)(AM/PM) (28 th September 2018)	RM1,400	RM 980
Conference + 1 Add-on Featured Symposium (27 th - 28 th September 2018)	RM1,925	RM 1,200
Conference + 2 Add-on Featured Symposium(AM/PM) (27 th - 28 th September 2018)	RM2,625	RM 1,550

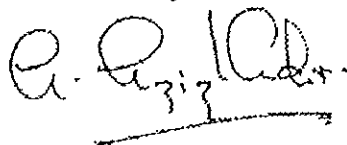
We are pleased to grant 1 complimentary full access for association committee to attend the Blockchain Solutions Asia Conference and 1 symposium industry relevant for every 5 members registered to the conference and symposium.

By attending this Conference and Exhibition, your members will walk away with essential information and knowledge on blockchain and its applications in your organisation and bring your business the advantages of this new technology. This will also be an effective platform to source for vendors and consultants that could help to map out your blockchain adoption plans.

Feel free to contact our consultant **Ms. Gwendoline Yap** at gwendoline.yap@confexhub.com or call **+603 2771 1668** to discuss on customised participation options.

Looking forward to seeing you at this important event.

Yours sincerely,



Datuk Dr. Abdul Aziz S.A. Kadir
Organising Chairman
Blockchain Solutions Asia 2018